

11.10.2010

## **Press Release**

## <u>Aerowisata Sanur Beach Hotel becomes Sanur's first 'Tsunami Ready Hotel'!</u>

Congratulations to Aerowisata Sanur Beach Hotel! As of 10.10.2011 this beautiful retreat on Bali's popular Sanur Beach is 'Tsunami Ready' certified – setting new standards for the local hotel community.

With exceptional determination and commitment the hotel's management together with a dedicated team of employees implemented the 'Tsunami Ready Hotels' standard - even contributing to existing regulations with some innovative ideas.

Now guests at Aerowisata Sanur Beach Hotel can relax even more – knowing that in the event of a tsunami alarm a well-trained team will take care of them.

Highlight of the certification session was a fully blown test evacuation involving guests as well as all hotel staff. After the hotels internal tsunami warning siren was triggered, guests were rushed to the evacuation spot by members of the evacuation team which are dressed in orange signal vests for easy identification. While guest safety is top priority the hotel also closed down its major departments, making for example sure that no gas leaks in the kitchens and that all essential documents are secured.

At the evacuation spot guests were greeted by the evacuation spot manager who makes sure nobody gets lost in the process. The evacuation spot is equipped with food and water for 2 days as well as essential medical and hygienic equipment.

While everybody enjoyed the excitement and rush of the very speedy and successful evacuation the event highlighted the need for meticulous preparation as well as training as when tsunami strikes its minutes that count.

Congratulations Aerowisata Sanur Beach Hotel!

## **Tsunami Ready Hotels**

'Tsunami Ready' Hotels defines and implements tsunami safety standards.

The company advises trains and certifies mainly hotels and tourism related businesses on how to prepare for tsunami.

Which places are prepared? Just look it up on www.tsunamiready.com.

'Tsunami Ready' started in Indonesia but works with a focus on Southeast Asia.

'Tsunami Ready' is actively supported by Bali Hotels Association [BHA] and cooperates with the Ministry of Culture and Tourism of the Republic of Indonesia [BUDPAR] as well as ASEAN.

'Tsunami Ready' Hotels and places have implemented policies and procedures in the following areas:

- Information Sources and Interpretation
- Decision Making
- Evacuation Procedures
- Evacuation Route and Shelter
- Post Tsunami
- Earthquake
- Community Relations and Cooperation

In a 'Tsunami Ready' Hotel one can be sure that a well prepared team will take care of guests and staff in case of emergency.

A place is 'Tsunami Ready' 'certified' once a successful 'on site' audit was conducted by 'Tsunami Ready'. During the audit 'Tsunami Ready' makes sure that all policies and procedures are in place and working well. If necessary the company retrains staff and redrafts and re-implements unsatisfactory preparations. 'Tsunami Ready' certified places are authorized to use the 'Tsunami Ready' logo and are announced to travel agencies, embassies and consulates worldwide.

'Tsunami Ready' tries to take on the challenge of sustainability in tourism security and safety by placing an extra marketing value on tsunami preparedness, - a subject that is otherwise perceived as a burden by many hoteliers.

For further information please contact:

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The Aerowisata Sanur Beach Hotel team receives its 'Tsunami Ready' certificate



General Manager Francis Denhard with Evacuation Vest



Members of the Evacuation Team Guide Guests to the Evacuation Spot



**Evacuation Equipment**